

महाराष्ट्र स्पर्धाक्षम कृषि विकास प्रकल्प
प्रकल्प अंमलबजावणी कक्ष (पशुसंवर्धन)
पाहिजेत

जागतिक बँक अर्थसहाय्यित महाराष्ट्र कृषि स्पर्धाक्षम विकास प्रकल्प (MACP) खाली पदांसाठी करार तत्वावर
प्रकल्प अंमलबजावणी कक्ष पशुसंवर्धन येथील
आवश्यक पदाचा तपशील
पदाचे नाव : पशुधन विस्तार तज्ञ (संगणक ज्ञानासह)

महाराष्ट्र शासन राबवित असलेल्या जागतिक बँक अर्थसहाय्यित एम.ए.सी.पी. प्रकल्पांतर्गत खाली नमूद केलेल्या पदांसाठी व्यक्ति विशिष्ट सल्लागारांची (पशुधन विस्तार तज्ञ) यांची नेमणूक करायची आहे. नेमणूक कालावधी नोव्हेंबर-२०१७ ते ऑक्टोबर- २०१८ पर्यंत असून सदरच्या नेमणुका कंत्राटी तत्वावर करण्यात येणार आहेत.

अ.क्र.	विभाग	पद व्यक्ति विशिष्ट सल्लागार	पद संख्या	कामाचे ठिकाण
१.	प्रकल्प अंमलबजावणी कक्ष पशुसंवर्धन	पशुधन विस्तार तज्ञ	४	सातारा जिल्हा

- महाराष्ट्र कृषि स्पर्धाक्षम प्रकल्प व पशुसंवर्धन खाते महाराष्ट्र राज्य यांचे मार्फत जिल्हा पशुसंवर्धन उपायुक्त सातारा येथे शेळी एक उच्चमूल्य वर्धित व्यवसाय या उपघटकाच्या अंमलबजावणी साठी व्यक्ति विशिष्ट सल्लागार यांची निवड करण्यासाठी हि पदे पूर्णतः करार तत्वावर भरावयाची आहेत.
- निवड प्रक्रिया रद्द करणे, अटी व शर्ती मध्ये अंशतः बदल करण्याचे अधिकार मा. आयुक्त पशुसंवर्धन यांना राहतील व त्यांचा निर्णय अंतिम राहील याबाबत कोणताही दावा करता येणार नाही.
- इच्छुक उमेदवारांनी त्यांचे अर्ज विहित नमुन्यामध्ये बायोडेटा आणि संबंधित प्रमाण पत्राच्या सांक्षातिक प्रती जाहिरात प्रसिद्ध झाल्यापासून १५ दिवसांच्या आत खालील पत्त्यावर पदाचे नाव याबाबत स्पष्ट उल्लेख करून समक्ष अथवा पोस्टाने पाठवावेत.

नोडल अधिकारी,

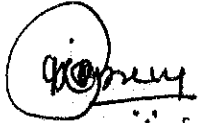
महाराष्ट्र कृषि स्पर्धाक्षम प्रकल्प प्रकल्प अंमलबजावणी कक्ष पशुसंवर्धन,

प्लॉट नं. ७८ ई/एफ भू विकास बँकेचे प्रशिक्षण केंद्र

मार्केटयार्ड, गुलटेकडी,

पुणे - ४११०३७

याबाबत कामाचे विवरण, शैक्षणिक पात्रता, पत्र व्यवहाराचा पत्ता विहित अर्जाचा नमुना आवश्यक पूर्वानुभव याबाबतच्या माहितीसाठी www.macp.gov.in या संकेतस्थळाला भेट द्यावी.


आयुक्त, पशुसंवर्धन,
महाराष्ट्र राज्य-०७- पुणे,

Maharashtra Agricultural Competitiveness Project (MACP)
Project Implementation Unit (AHD)

Inviting Resume

World Bank funded, Maharashtra Agricultural Competitiveness Project (MACP) Project
Implementation Unit (Animal Husbandry)

The following posts are to be filled on contractual basis

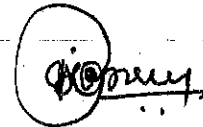
Name of the post: Livestock Extension Expert with computer knowledge.

Sr. No.	Department (Unit) Name	Post (Individual Consultant)	Number of Post	Work Place
1	PIU-AHD	Livestock Extension Expert.	4	Satara

- The post to be filled purely on contractual basis for the Period of November-2017 to October-2018 in MACP project at the office of PIU (AHD), DDC Satara office.
- The process of selection, partial change in terms and conditions are reserved by Hon. Commissioner of Animal Husbandry (AHD), Pune. His Decision will be final there would be no any claim thereafter.

Candidates who wish to apply should send written application in prescribed format along with testimonials and attested copies of certificates should reach before 15 days from publication of this advertisement in the news paper. Applications should be addressed to **Nodal Officer, Maharashtra Agricultural Competitiveness Project (MACP), Project Implementation Unit (AHD), Plot No. F/E/78, 1st Floor, LDB Building, Market Yard, Gultekadi, Pune – 411037** personally or by post. Mention application for **"Name of Post applied"** on envelope.

For Details of the job description, qualification and experience required, postal address and application format please visit website www.macp.gov.in and www.ahd.maharashtra.gov.in



Commissioner of Animal Husbandry
Maharashtra State, Pune - 07

Draft TOR for Individual Consultant- Livestock Extension Expert, Project Implementation Unit (PIU) -Animal Husbandry Department

Background of MACP:

1. The Government of Maharashtra through government of India has applied for a loan from the international Development Association for implementation of Maharashtra Agricultural Competitiveness Project (MACP)
2. The Project Development objective of the MACP is to increase the productivity, profitability and market access of the farming community in Maharashtra. This would be achieved by providing farmers with technical knowledge, market intelligence and market networks to support diversification and intensification of agriculture production aimed at responding to market demand. Farmers will also be assisted in establishing farmer organization, developing alternative market channels outside of the regulated markets. The project has three components viz.
 - i) Intensification and diversification of market led production,
 - ii) Improving Farmers access to markets by Promoting alternative Markets and Modernizing existing APMC and
 - iii) Project Coordination and Management.
3. Intensification and diversification of market led production, by providing market led agriculture technology transfer to improve productivity and quality production and market information and marketing intelligence, agribusiness opportunities through Agri Business Promotion Facility (ABPF) and livestock improvement through livestock support services.
4. Improving Farmer access to markets by promoting alternative markets and modernizing existing APMCs, by promoting alternative marketing systems involving farmers in the producer groups & their associations, developing Farmers Common Service Centers (FCSC), introducing E-marketing platform with the help of commodity exchanges by producing Warehouse Receipt financing to overcome price risk and to provide moderate improvement in Rural Hats. Besides modernization of selected APMCs and livestock markets has also been undertaken to develop minimum required facilities, so that small ruminant & livestock owned farmers get better price to their animals.
5. Project management would help to ensure effective project management at the State and district levels, and support in formation and logistics, communication, project related consultancies, monitoring and evaluation, environment & social management ensuring involvement of women, tribal's, SC/ST & other backward communities.
6. The project intends to put in place a process that would empower farmers to be able to respond positively to the accelerating change in the Agriculture marketing by creating enabling condition and support for production systems diversification, increased farm productivity improved product quality and realization of value addition opportunities. In this context, knowledge and technology will play an important role. The component A of the project therefore, supports ATMA model of extension to reach its full potential by shifting the focus of extension from production to include marketing extension, provision of both short term market

information and long term market intelligence coupled with greater use of information technology for information dissemination.

7. The project intends to set up new models in small ruminant in selected districts of the state through developing goat as high value enterprise through goat demonstrations and organizing SR farmers in groups & federating them in an associations, with an objective to motivate famers to take up goat rearing activities as a major source of annual income and also spread local Osmanabadi breed which is reared both for meat & milk purpose in the state.
8. The project also intends to undertake the assignment in in-house mode involving district level authorities namely District Deputy Commission- AHD and Project Director- ATMA of respective districts. The block level Livestock Development Officers & village level Livestock Supervisors working under both the offices will assist Livestock Extension Workers appointed on contractual basis for successful completion & sustainability of the initiative. The district level authorities will coordinate with state level PIU-AHD in overall implementation of the assignment and provide local handhold, monitor, supervise and assist in process oriented & time bound assignment.

Objectives & Scope of the Assignment:

- The main objectives of the in-house initiative of goat as high value enterprise demonstrations in Satara districts are given below:
- To develop and establish 750 viable goat as high value enterprise demonstrations in each district and provide necessary technical knowhow to improve productivity of small ruminants and also provide market led extension services to demo farmers.
- To undertake process oriented approach and undertake step by step activities to achieve the targets of the assignment in stipulated period of 12 months.
- The scope of the assignment includes but not limited to mobilization of SR farmers through awareness campaign, identification of SR farmers, establishing 750 demo units in each district & their capacity, organize market linkages of demo units & provide necessary support for their building sustainability.

Need for Livestock Extension Experts (LEE):

In project structure of MACP as like other project implementation units of Agriculture & Agri Marketing, the contractual staff at distirct level is not appointed under project implementation unit- AHD. So, the component activities undertaken are not monitored & supervised effectively. In the absence of independent SP, the contractual staff to be appointed under this assignment will be responsible for overall implementation of the assignment.

The AHD district level, block & village level offices are over burdened with heir routine departmental activities, so they are not able to look after this assignment on regular basis, so there is an utmost need to appoint Livestock Extension Experts. However, the AHD officers & staff will provide necessary technical knowhow, guide contractual staff on technical aspect, conduct technical training programs and other technical activities such as vaccination, buck selection, animal health camps etc. Totally 4 Livestock Extension Experts will be appointed under the assignment.

The initiative involves various processes and approaches, so the qualified & experienced staff in mobilization, hand holding of such units & market linkages is necessary. These staff will work in close coordination with local AHD staff and also coordinate with district level

authorities (DDC & ATMA) & PIU-AHD. Besides regular review of the work at DDC the Nodal Officer-PIU-AHD will also organize progress review at state level before review committee.

Qualification and experience for Livestock Extension Experts as District organizer:

Qualification and Experience for the Extension Experts:-

1. For this position preference shall be given to the candidate with Veterinary Post Graduate (MVSc) however if not available the Veterinary Graduate (BVSc &AH) will be preferred.
2. Should have 02 to 03 years extension work experience in goats & livestock.
3. Should be willing to work in rural area and willing for extensive travel in targeted area of the district and outside based on the requirement. Should own motor cycle and willing to travel extensively to reach SR demo farmers & for other associated work.
4. Candidate having experience in reputed NGOs in related field will be preferred.
5. Candidate should have knowledge of Marathi and prepared reports and documents related to field level activities.
6. Candidate should work on computer and able to prepare reports and documents in Marathi and English.
7. Candidate should be willing to stay in the operation area of the assignment and should own Two Wheeler.

Deliverables for Livestock Extension Expert:-

The Livestock Extension Expert will perform the following tasks:-

1. The Livestock Extension Expert will have overall responsibility of implementation of various activities, programs and setting up of goat demos in target area of respective district.
2. Develop and maintain proper & regular coordination with line departments' offices at district level such as DDC, ATMA office etc. and work under their guidance & consultation for timely & successful completion of the assignment.
3. Will have regular communication & contacts with the field staff & block level officers of AHD & Agriculture department and ensure their involvement in various activities in targeted field area.
4. Will directly work under the guidance & report to the DDC Satara district and ACAH of TMVP and LDO extension of the respective block.
5. Ensure timely & effective compliance of activities & task assigned for the target area of the district.
6. Will be responsible for all field level activities to be undertaken under the assignment such as mobilization of goat farmers, organizing goat demos, and all concerned activities assigned.
7. Ensure that physical & financial reporting on all activities under the assignment is done to DDC & Program Coordinator regularly on monthly basis. Will also made available all necessary information, reports as and when required by the DDC and PIU-AHD.
8. Ensure that minimum required parameters for goat demos are complied and develop minimum of 188 model demos in target area.
9. Ensure that all activities planned for the target area are completed in time including distribution of various inputs, training & capacity building of demo farmers, distribution of equipment's, breeding bucks, fodder crops, organizing buck melas, monitoring of

development of infrastructural facilities such as goat shed including roof rain water harvesting. Organizing farmers visits to the Goat Demos from within districts & from neighboring districts. Etc.

10. Provide regular day today guidance & support to goat demos and assist in promotion of an association in the area and provide necessary follow up support for its sustenance.
11. Based on scope of work of the assignment undertake all necessary activities and tasks in respective target area to achieve the objective of the assignment.
12. Candidate should have knowledge of Marathi.

Contract Hiring Procedure & Terms and Conditions:

1. The Livestock Extension Experts will be hired purely on contractual basis, co-terminus with the assignment and will be appointed by PIU-AHD.
2. The selection of candidates will be done by inviting applications from eligible candidates through newspaper advertisement.
3. Qualification and experience will carry 30 marks.
4. Ranking of candidates will be done based on academic qualifications and experience.
5. The order of merit of the candidate will be prepared based on their score.
6. The candidates will then be called for personal interview which will carry 20 marks. The number of candidates to be called for interview would be three times that of the number of candidates to be selected.
7. The interview panel will comprise of Commissioner of (Animal Husbandry) (Chairman), Additional Commissioner of Animal Husbandry - Member, Joint Commissioner of Animal Husbandry H.Q.- Member, Nodal Officer PIU(AHD)- Member Secretary and one expert (invitee) from relevant field as member,
8. The merit list of candidates will be prepared based on the score of qualification and interview together.
9. The selected candidate will be informed by the PIU-AHD specifying the terms of contractual appointment.
- 10 The continuation of contractual appointment will be subject to satisfactory annual performance appraisal of the incumbents.
- 11 The Livestock extension Worker will perform duties under guidance of respective DDC & ATMA.

Payment:

The Extension Expert will get consolidated salary of Rs. 25,000/- per month.

1	Livestock Extension Expert with Computer Knowledge	
	No. of Post	4
	Work Place	District Deputy Commissioner (DDC) Office – Satara.
	Qualification	<ul style="list-style-type: none"> • Veterinary Graduate (BVSC & AH) Post Graduate will be preferred • Willing to work in rural area & to travel extensively to reach SR farmers and identify demo farmers also do associated work. • Should have knowledge of Marathi. • Should able to prepare Marathi and English documents, reports on computer etc. • Should be willing to stay in the working area of the assignment and should own Two wheeler.
	Experience	<ul style="list-style-type: none"> • Minimum 2 to 3 years extension work experience in goat & livestock • Candidate should have experience in NGO or related Institutes.

Contractual Hiring Procedure & Terms and Conditions

1. Post will be hired purely on contractual basis, co-terminus with the project.
2. The selection of candidates will be done by inviting applications from eligible candidates through newspaper advertisement.
3. Qualifications and experience will carry 30 marks. For Minimum Qualification 15 marks additional qualification 5 marks and For experience in relevant field will carry 10 Marks.
4. Ranking of candidates will be done based on academic qualifications and experience
5. The order of merit of the candidates will be prepared based on their score.
6. The candidates will then be called for personal interview which will carry 20 marks. Out of that 10 marks for knowledge in relevant field and 10 marks for communication skill.
7. The merit list of candidates will be prepared based on the score of qualification, experience and interview all together.
8. The selected candidate will be informed by the Project Implementation Unit (PIU) AHD, specifying the terms of contractual appointment.
9. The continuation of contractual appointment will be subject to satisfactory annual performance.
10. Selected candidate will perform duties under guidance of Nodal Officer, PIU (AHD) and District Deputy Commissioner Officer (DDC) Satara, and ATMA

Postal Address -

Nodal Officer

Project Implementation Unit (AHD),
Maharashtra Agricultural Competitiveness Project (MACP),
Plot No. F/E/78, 1st Floor, LDB Building, Market Yard,
Gultekadi, Pune – 411037

Format: Curriculum Vitae (CV)

NAME OF THE POST APPLIED		:					
1. GENERAL PARTICULARS							
NAME in Full		:		Name	Father's name	Surname	
Gender		:					
Date of Birth		:					
Age		:					
Nationality		:					
Marital Status		:					
2. ADDRESS		:					
Applicants Complete Address for Correspondence along with Pincode							
Contact Phone		:					
Mobile		:					
E-mail		:					
3. PROFESSION		:					
4. YEARS OF EXPERIENCE (Provide certificates)		:		Total:	_____ Years ____ Months		
				Relevant to Post:	_____ Years ____ Months		

5. EDUCATIONAL QUALIFICATIONS:

{Provide essential information as per the desired Qualification for the post applied for}
 [Indicate college/university and other specialized education of applicant, giving names of institutions, degrees obtained, and month & year of passing]

Sl No	Degree/ Course Completed	Month & Year of Passing	University/ Board/ Institute	Marks / Grades obtained

6. OTHER TRAININGS: {Indicate significant trainings relevant to the Post applied for}

(i)

(ii)

(iii)

(iv)

(v)

7. Membership of Professional Associations: (If any)

(i)

(ii)

(iii)

8. Languages [*For each language indicate proficiency: good, fair, or poor in speaking, reading, and writing*]:

Language	Read	Write	Speak

9. Employment Record [Starting with present position, list in reverse order every employment held by applicant since first job, giving for each employment (see format here below): dates of employment, name of employing organization, positions held.]:

Repeat the description in the format below for each job.

From [Month/Year]: _____ To [Month/Year]: _____	
Employer	:
Position held	:
Duties performed	<p>{Describe in brief the works handled / duties performed that Best Illustrate the Capability to handle the proposed tasks as per Job Description for the said post}</p> <ul style="list-style-type: none"> • • • • •

10. Certification:

I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes myself, my qualifications, and my experience. I understand that any wilful misstatement described herein may lead to my disqualification or dismissal, if engaged.

[Signature of Applicant] Date: _____
Day/Month/Year

Name of the Applicant: _____